

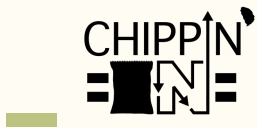


WINTER DRIVE 2023-24

# THE WARMING KIT DRIVE



the chip bag project



PREPARED FOR





# what is it

EST. 2020

The Warmth Kit Drive is an initiative spearheaded by CBP aimed at supplying warming resources to our homeless community. The goal of the Warmth Kit Drive is to establish hubs across Detroit where homeless individuals can access essential items such as hats, gloves, hand warmers, socks, and shower sheets.

Over the course of two years, we have successfully assembled and distributed 1500 kits, collaborating with more than five mutual aid groups and non-profit organizations in the process.



# ABOUT CHIPPIN' IN

Founded in the winter of 2020, the chip bag project collects foil lined products like chip bags, pet food bags, candy bags. using upcycling we turn them into sleeping bags for houseless individuals.

The purpose of Chippin in is to create a space for conversations about sustainability to thrive. We are a leader in growth and sustainability.

We are constantly working to be a change-maker and input the necessary help in material changing.

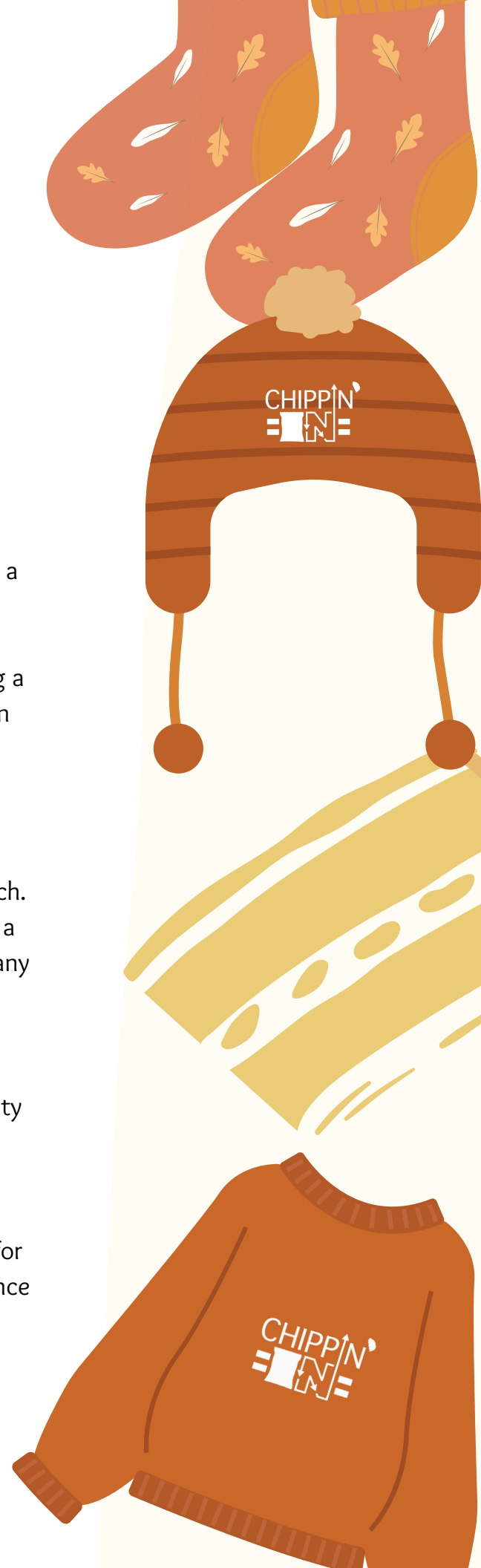
We have been featured on publications like CNN, buzz feed, hour magazine, readers digest, and countless international press.



# HOW WE PARTNER

Thank you for considering becoming a partner in our Warmth Kit Drive initiative! Your involvement can make a significant impact on the lives of those in need. We're seeking dedicated individuals and businesses who can serve as Warmth Kit Drive locations. This entails hosting a designated drop-off box where community members can conveniently contribute to our cause by donating warming resources.

Additionally, we are actively looking for both monetary sponsors and name sponsors to help us expand our reach. Our aim is to create 3500 warming kits, and we require a total of **\$30,000** to achieve this goal. Contributions of any amount are greatly appreciated and will go directly towards this endeavor. For those interested in being recognized as a name sponsor, we ask for a minimum donation of **\$10,000**. As a name sponsor, your generosity will be prominently acknowledged in all of our press releases and on signage displayed at our drop-off locations. This is a wonderful opportunity to make a lasting impact in our community and to be recognized for your valuable support. Together, we can make a difference in the lives of those experiencing homelessness.





# WHAT WE NEED

## OCTOBER:

Collections start across the state. We select donations sites and start collecting warming kits supplies.

## BUDGET, TIMELINE, AND DELIVERABLES

Our budget is \$30,000 to be able to provide warmth for 1000 people over the winter.

## DECEMBER:

We start to order our warming kits supplies and identifying organizations to partner with.

we are seeking funding to be able to purchase warming kits items, and also make some custom shower sheets and emergency blankets as well.

## JANUARY:

MLK day service day. Last year, we partnered with 3 companies and 2 schools and offered volunteer opportunity to over 300+ employees and students.

## TIMELINE

we start our collections from october 2023 and end them march 2024. We also have a huge service day where we wpartner with companies to offer volunteer oppurtuniites for their employees.

## FEBRUARY- MARCH:

we keep collecting and finalize the



# SPONSORSHIP

In the past we have raised \$20K in order to provide warmth for 1000 people and partnered with several organizations to raise the money and serve our community.

\$3000 OF \$30,000 RAISED

0 OF 3000 WARMTH KITS MADE

2 HUBS CREATED OUT OF 20

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## OUR PAST PARTNERS



**common  
citizen**

